

ETC Services

San Luis Obispo County Office of Education



Video Production and Broadcast Services

- Video production, editing and consultation for physical or online distribution using in-house and mobile virtual studio
- 24/7 broadcast of educational programming to 80,000 households countywide on COETV, Charter Cable channels 2 and 19, and streaming live online
- COE-TV programming produced by county K-12 students and educators, as well as Cal Poly and Cuesta Colleges
- Standards-based regional and national programming, including the *Do the Math* live homework help show



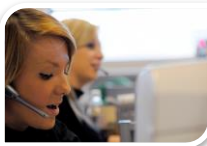
Web Hosting Services

- Encoding, hosting and serving of live and on-demand streaming video content produced by county schools
- Website development, management and hosting services for schools and educators
- Off-site backup services for schools, as well as teacher and student portfolios



Print Services

- Discounted in-house color printing services for schools or individual educators
- Multi-format printing of stickers, flyers, photos, charts or posters, in sizes ranging from 3"x5" to 24"x36"



Support, Training and Promotion

- Helpdesk support for ETC Portal resources by phone, email and videochat: Monday-Friday, 8:00 a.m.-5:00 p.m.
- One-on-one and group training available for all ETC Services by request, either on-site or by webinar
- Support materials for ETC Services, including video tutorials, resource documentation and usage reports
- Promotional events, including student contests and teacher tech showcases; promotional materials,

ETC Portal Resources

CaliforniaStreaming - collection of more than 13,000 educational videos and 6,000 image and audio files aligned by content standard, subject and grade level

ETC Moodle - virtual learning environment where educators create online courses for enhanced student interaction

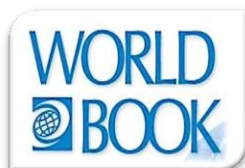
World Book - encyclopedia-based reference collection with interactive multimedia content for grades K-12

Gale - reference database of articles from magazines, newspapers and journals for grades 6-12

HippoCampus - high school-focused multimedia content (simulations, interactives) with an emphasis on science, math and history

Tumblebooks - online collection of animated, talking picture books for Elementary students

Additional resources include: EdReady, Gooru, Calisphere, Digital Math, Digital English, iCivics, California CareerZone, Khan Academy, National Geographic Kids, Starfall and Internet4Classrooms.



Michael Garrett
805.782.7290
mgarrett@slococoe.org

Mike Thiesen
805.782.7225
mthiesen@slococoe.org

Pat Renshaw
805.782.7247
prensshaw@slococoe.org

3420 Watson Drive
San Luis Obispo, CA 93405
fax: 805.544.5174

www.etcportal.org