

# Anti-Vaping **CAMPAIGN**

GOAL: Awareness, Education, Action!

What is vaping? Vaping is the act of inhaling a vaporized liquid from an electronic device. The vapor commonly contains nicotine, flavoring and other additives. It also can contain THC, the chemical in marijuana that makes the user feel "high."



Some e-cigarettes look like regular cigarettes, cigars, or pipes. Some look like USB flash drives, pens, and other everyday items.

## Is vaping healthier than smoking cigarettes?

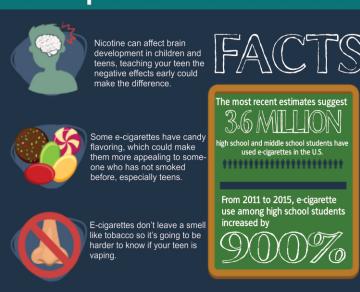
Though some may claim vaping is less dangerous than traditional cigarettes, that doesn't mean that vaping is safe. In other words, "safer" doesn't mean safe. Studies have shown that the aerosol vapor can contain dangerous toxins, including heavy metals and chemicals known to cause cancer and other diseases.

Most vape devices contain nicotine, which is highly addictive. Human brain development continues far longer

than was previously realized (until age 25), and nicotine use during adolescence and young adulthood has been associated with lasting brain impairments, including effects on working memory and attention.

There are also no standard regulations for vape manufacturers. Even with more than 450 different types of vape products, there are no universal standards for product design, ingredients and safety features.

# What parents need to know



DISTRICT 9/19/19 **PLANNING** 

9/24/19 SCHOOL BOARD **PRESENTATION** 

9/25/19 INFORMATION LAUNCH

HIGH SCHOOL STUDENT TASK FORCE/ 10/10/19 YOUTH COMMISSION

10/14/19 **ALL STAFF** TRAINING

STUDENT 10/15-18/19 **EDUCATION** 

> 11/4/19 TAKE TWO! \*\*ONGOING\*\*

### TIP LINE ROLL OUT: 10/10/19



# **COMMUNITY FORUM OCTOBER 30, 2019**









